

BRETT M. ARESKO

brett.aresko@gmail.com | <https://www.linkedin.com/in/brett-aresko/> | (203) 246-9385 | Twitter: @ElBretto

EDUCATION

COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM, NEW YORK, NY **May 2022**

Master of Science (Part-Time). Selected coursework: Data Journalism; Investigative Techniques; Journalism Law

Pieces include (multiple selected for publication by Columbia News Service):

- Master's project: In-depth 12-year history and analysis of the recently passed Corporate Transparency Act
 - Key topics: Corporate structures, beneficial ownership, Congress, money laundering, real estate, campaign finance
- Business story analyzing the disproportionate impact of COVID-19 on Black-owned Harlem restaurants
 - Key topics: Local reporting, business journalism, financial analysis, City Hall
- Audio piece interviewing doctors across continents about the pandemic's emotional effect on healthcare workers
 - Key topics: Audio production/editing, editorial discretion, interviewing, healthcare data
- Local news piece on the difficulty of securing early voting locations early on in the COVID-19 pandemic
 - Key topics: Breaking news, politics, local government, man-on-the-street

Received honors in the following classes: Master's Project, Core Reporting, Critical Issues In Journalism (Ethics)

DUKE UNIVERSITY TRINITY SCHOOL OF ARTS AND SCIENCES, DURHAM, NC **May 2009**

Majors: English & Theater Studies; Certificate: Policy Journalism & Media Studies; Benenson Award in the Arts recipient

- Study abroad: New York University in Paris, Duke in London
 - "The Chronicle" (daily newspaper): Humor columnist and staff sports writer
-

RELEVANT PROFESSIONAL EXPERIENCE

VIDEO EDITOR/ASSISTANT EDITOR, *Freelance*, New York, NY **2015-Present**

- "The Boardroom", ESPN+ (editor, promoted from assistant editor) & "Basketball County", Showtime (post-production editor): Documentary projects produced by Kevin Durant and Rich Kleiman's *Boardroom* productions
- "Turning The Tables With Robin Roberts", Disney+ (sole assistant editor): Talk show series produced by Robin Roberts' Rock'n Robin and LeBron James' The SpringHill Company
- "The Bear", FX (assistant editor): Scripted comedy series from FX Productions
- "How To With John Wilson", HBO (assistant editor- pilot): Comedy series executive produced by Nathan Fielder
 - Deliver hourlong episodes, full-length documentaries, and social media clips for various platforms
 - Utilize editorial judgment and work closely with producers to craft stories and narratives
 - Meticulously organize and keep daily logs of footage (sometimes terabytes)
 - Craft graphics and contribute to the overall look and feel of various pieces

EVENT PRODUCER/ASSOCIATE PRODUCER, *Momentum Worldwide*, New York, NY **June 2021-January 2022**

- CenturionxSaks: American Express event feat. Tom Hanks and his antique typewriter collection at Saks Fifth Avenue
- NBA2K Live: Interactive pop-up shop modeled on in-game store from the NBA2K video game (feat. Paul George)
- AMEX Courts: Transformation of Pier 76 in NYC with 6 temporary tennis courts for US Open (feat. Coco Gauff)
 - Reconciled budgets that stretched into the millions of dollars for advertising company Momentum Worldwide
 - Created and completed purchase orders for various vendors (fabrication, security, commercial real estate, design)
 - Hired and managed staff, created schedules, and handled payroll
 - Worked with clients to realize the highest marketing and branding potential for each event

ACTOR & VOICEOVER ARTIST, *Freelance*, New York, NY **2009-2020**

- Resident company member at The Flea Theater (2 years) and *Accomplice: The Show* (8 years)
 - Voiced characters for films, video games, and commercials for major brands including Pepsi, Subway, and Bud Light
-

SKILLS: Video editing (Premiere/Avid/Final Cut); audio editing (Audition/Ableton/ProTools); shooting (Sony A7)

LANGUAGES: Conversational French

INTERESTS: Trivia (professional pub quiz host); cycling; horseback riding; basketball; Jeopardy!; The Green Bay Packers

REFERENCES: Leslie Wayne (Professor, Columbia Journalism School): lesliewayne212@gmail.com, (917-445-7105)

Lisa Belkin (Professor, Columbia Journalism School): lbg2135@columbia.edu, (914-420-3170)

Greg Brecher (Producer, *The Boardroom on ESPN+*): greg.brecher@gmail.com, (847-641-0238)